

Intellectual Property & Technology Law Journal

EDITORIAL GUIDELINES

The *Intellectual Property & Technology Law Journal*, published by Wolters Kluwer Law & Business, is a monthly national subscription publication. The *Journal* is primarily intended to serve as a practical tool for in-house counsel who handle intellectual property and e-commerce issues.

The *Journal* is completely written by outside authors, primarily lawyers.

Articles should be between 12 and 25 double-spaced manuscript pages, although longer and shorter articles (but generally not shorter than 2,500 words including endnotes) will be considered. We accept articles that have not been previously published.

Any intellectual property or e-commerce topic may be appropriate for an article for the *Journal*, and any angle may work.

An article may discuss a transaction or matter in which the author has been involved so long as the author clearly discloses the involvement to the editor and includes a reference to that involvement in the author's bio.

In all instances, it probably is best to run an idea by the editor before beginning to write; that way, we will not accept other articles on the same topic from someone else (unless perhaps the second author comes at the topic from a different perspective).

All articles must be submitted via e-mail in Word, as an attachment. All charts, graphs, and tables should be typed or professionally typeset and must be submitted via e-mail.

Articles should not use extensive endnotes. Do not put citations in the text; rather, use endnotes only.

Articles should include a clearly written short author biography, author address, direct phone and fax numbers, and e-mail address. Authors should provide a two or three sentence summary of the article.

Articles should be written in neutral, third-person voice. "You," "I," "We," and similar terms will be changed. "This article" is discouraged.

Articles must appear as continuous prose, with full sentences. Outline format must be converted to ordinary paragraphs with transitional sentences. Authors' internal headings should not be relied on as the sole means of making points or transitions.

First reference to any persons should include full names. Authors are responsible for verifying correct spelling and titles. First references to entities should include the entity's

full title, followed by the acronym (if any) that will be used throughout the rest of the article, in parentheses.

Excessive use of quotation marks should be avoided. They should not be used when referring to a few ordinary words of a speaker or writer. They are appropriate for coined phrases, but only those that are unfamiliar, and only on first reference.

Please let us know if you have any other questions on contributing to the *Journal*, or if you would like to discuss a particular topic in greater detail.

Thanks for your interest!

For further information, please contact Steven A. Meyerowitz, a Consulting Editor for Wolters Kluwer. He may be reached at:

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